

Midwest Multicultural Association Inc



Harmony Festival 2019 Report



Email: admin@midwestmulticultural.org

Overview

Midwest Multicultural Association Inc (MWMA) was incorporated in 2008 and is recognised by local government as the voice of the multicultural community. Key annual community events facilitated by MWMA are the Harmony Festival in March and Festival of Lights in November.

The Harmony Festival, an accessible, free, cultural community celebration, was held at the Geraldton Multipurpose Centre, Stow Gardens, Geraldton on 16 March, 2019.

With representatives from more than fifty different cultures in the Midwest, the 2019 Harmony Festival celebration emphasised and celebrated the rich cultural diversity of the region with a variety of cultural food, activities and performances.

The MWMA, with grant funding, secured three significant performances to support local entertainers for the community's enjoyment.

ZAP Circus, the internationally awarded husband and wife duo performed jaw drooping feats which enthralled young and old alike. Strength and precision were the essence of the show as Tarabelle was held high by Rusty Hammond at one stage while twirling a fire blazing hula hoop.

Not since the early 1990's has Geraldton enjoyed the colour and expertise of the Macedonian Community of WA Dance Group. The twenty dancers brought the freshness and unique folk dances of Macedonia to Geraldton.

Local visual artist, Phil Doncon, capped off the day with his dazzling and energetic painting of canvases which covered over 10 metres of the stage. Painting to diverse music styles as well as the acrobatics kept the audience riveted.

The amazing depth of talent in Geraldton was showcased from primary school students to dance studios to mother's groups were outstanding in their performances and delighted the audience. Geraldton should be very proud of the richness brought to the community by people from so many diverse cultures.

The Parade of Nations led by the City of Geraldton Band was a colourful spectacular of national costumes and flags. An estimated 2,000 people took advantage of the activities throughout the day.

ZAP Circus were also engaged to conduct circus workshops at two primary schools and at PCYC on Friday 15 March, 2019. The aim of the workshops was to give students who, due to economic circumstances, would not usually be able to participate in this type of physical activity some skills to extend their life experiences. As numbers for the workshops were limited students were chosen on merit by the organisations. All three workshops were well received by students and teachers alike.

Funding secured from Lotterywest, Department of Local Government, Sport and Cultural Interests and the City of Greater Geraldton and sponsors ensured that the Harmony Festival 2019 was a multicultural celebration to be remembered.



In addition to the day celebrations and in honour of the City's visitors – the Macedonian Community of WA Dance Group – the Macedonian Society of Geraldton and the Midwest Multicultural Association partnered in hosting the Harmony Festival Dinner for 160 guests in the evening at the Wintersun Hotel.



ZAP Circus workshops

Friday 15 March 2019

Rangeway Primary School



Bluff Point Primary School



PCYC Geraldton





Story behind the Sand Mural by young artists from Yamaji Arts

Representation of all cultures coming together to celebrate Harmony Festival, the handprints represent people in the community coming together to support each other.

Program

Time	Item
10:00AM	Welcome to Country (Daniel Warner)
10:05 AM	Didgeridoo (Jaiden & William Caratti)
10:15 AM	Welcome
10:25 AM	Santo Nino Group (Geraldton Mabuhay Cultural Association)
10:35 AM	Sisters of Samarkand
10:45 AM	African association (Kids group)
10:50 AM	ZAP Circus (Headline Act 1)
11:35 AM	Geraldton Chinese Dance Group
11:45 AM	Bluff Point Primary School
12:00 PM	All things Dance
12:10 PM	Midwest Belly Dancers
12:20 PM	Leaning Tree School
12:30 PM	Indonesian Ladies performance group
12:40 PM	African association (Adults group)
12:55 PM	Indonesian performance - Schools
1:15 PM	Macedonian Community of WA Dance Group (Headline Act 2)
1:45 PM	Parade – led by Geraldton City Band
	Group Photo at GMC stage
	Bagpiper
2:20 PM	Paint Storm - Phil Doncon (Headline Act 3)
3:00 PM	Chapman Family leading singing of "We Are Australian"

Stalls

- ❖ Amenah's Satay House
- ❖ Friends of Geraldton Gardens
- ❖ Geraldton Coffee Van
- ❖ Geraldton Greenough Farmers Market coffee & food van
- ❖ Little Dot Label
- ❖ Mama Africa Curios
- ❖ Susan Huthison
- ❖ Ziggy's Ice Cream
- ❖ Beyond Awesome Bags
- ❖ Fusions Gelato
- ❖ Geraldton Scouts
- ❖ Islamic Association of Geraldton
- ❖ The Bread Wright
- ❖ Shaved Ice
- ❖ Wicked Waffles

Activities

- ❖ Aero Bungy
- ❖ Bouncy Castles
- ❖ Circus activities
- ❖ Face Painting Magic
- ❖ Sand Mural
- ❖ Walking soccer
- ❖ Wildlife Display





Sponsors



❖ **Bendigo Bank**

❖ **Ian Blayney MLA**

❖ **Mobile Plus
Geraldton**

❖ **Young
Motors**

Supporters

❖ ABC Radio

❖ Geraldton Newspapers

❖ Ocean Air Geraldton

❖ Redi Hire Solutions

❖ City of Greater Geraldton
Depot

❖ Geraldton Party Hire

❖ Opus Music

❖ Total Toilets

❖ Geraldton Greenough Farmers
Market

❖ Kick Solutions

❖ Radio MAMA

❖ Yamaji Arts

Entertainers

❖ ZAP Circus

❖ Indonesian Consulate
General

❖ Bluff Point Primary School

❖ Gail Burges

❖ Geraldton Primary School

❖ Jaiden Caratti

❖ Midwest Bounce & Fun

❖ Persona Indonesia
Strathalbyn Christian
College

❖ Macedonian Community
of WA Dance Group

❖ All Things Dance

❖ Chapman Family

❖ Geraldton Chinese
Dance Group

❖ Hari Kumar

❖ Leaning Tree Community
School

❖ Midwest Community
Belly Dance School

❖ Santo Nino Group

❖ Waggrakine Primary
School

❖ William Caratti

❖ Paint Storm – Phil Doncon

❖ Andrea Green-Ugle

❖ Face Painting Magic

❖ Geraldton City Band

❖ Hazel Edwards

❖ Midwest African Association

❖ Mt Tarcoola Primary School

❖ Sisters of Samarkand

❖ Wandina Primary School

Volunteers

- ❖ Annemarie Minaar
- ❖ Chris Cox
- ❖ Jaye Allan
- ❖ Maria Flavel
- ❖ Robert White
- ❖ Tobi White
- ❖ Yvonne Lovedee
- ❖ Bronwyn White
- ❖ Jan Bowen
- ❖ John Lovedee
- ❖ Maringi Querino
- ❖ Soumya Harikumar
- ❖ Tom Mwangi
- ❖ Yvonne Marsden
- ❖ Carol Deighton
- ❖ Janine Gerard
- ❖ Lewis Patten
- ❖ Marnie Ryan
- ❖ Tiffany Mwangi
- ❖ Wendy Morrell

Promotion

Mediums used to promote Harmony Festival 2019:

- ❖ Geraldton Newspapers 3 half page advertisements prior to event
- ❖ Social Media – Facebook,
- ❖ Websites – MWMA, City of Greater Geraldton, Everything Geraldton
- ❖ Radio – Radio MAMA & ABC - with interviews and promoting the event.
- ❖ Posters at key locations
- ❖ Flyers distributed at schools and social groups

Evaluation

The event was assessed by the public, stall holders as well as the committee undertaking a SWOT (Strength, Weaknesses, Opportunity and Threats) analysis.

In essence:

From the public evaluations, most were made aware of the event via social media or friends; all commented that the venue and entertainment were excellent. Suggestions for improvement included:

- ❖ More advertising in the lead up to the event and copies of the program for the public on the day;
- ❖ More shade
- ❖ More multicultural stall holders.

Eight people provided their email for future contact by the Midwest Multicultural Association.

Stall holders on the whole were happy with the balance of stalls and the organisation of the day. Comment was made on the assistance provided by stall holders to help each other to set up.

Suggestions for improvement included:

- ❖ Providing stall holders with information early so they can promote event through their networks
- ❖ More stalls other than food
- ❖ Designated smoking area away from food and children

The Harmony Festival committee recommendations for 2020:

DATE	14 March, 2020 (to avoid overlap with Nukarra (21/3) and GRAMS (yet to advise but could be 28/3))
Administration	Procedure for event cancellation to be draft for insurance/CGG purposes
	Insurance coverage needs to be in place well before the event
Promotion	Early promotion needed
	Use school newsletters to promote event
	Facebook – to be kept up to date
	Website to be kept current
Funding – Grants & Sponsors	Plan for funding rounds
	Submit grant applications early to receive notifications in ample time for event , eg. Lotterywest, OMI & Country Arts
Infrastructure	More shade
	Extend the 'green room area' (perhaps up the corridor as too many performers in the green room at once)
Volunteers	More volunteers needed for set up and pack down
	Roles of committee to be more defined to share the knowledge of event management
Participation:	Investigate more partnerships with community organisations
Stalls	More cultural stalls, particularly food stalls
	Signage on stalls to state which country they represent
	Request food handling training in a workshop (rather than on line) by CGG prior to event to encourage more cultural food stalls.
Program (entertainment & activities)	For auction of painting – advertise well in advance
	World map to be on display for people to identify Country of Origin
	Multicultural choir/cultural musical instruments
Harmony Dinner	Not to be held on the same day
	Proposal is for Saturday 21 March 2020
	Investigate Trybooking vs door sales for dinner

Harmony Festival Committee 2019

The 2019 Harmony Festival Committee which facilitated the celebrations come from diverse cultural backgrounds and met regularly to create and deliver a successful event.

Tom Mwangi (country of origin Kenya); Yvonne Marsden (Australia); Maringi Querino (country of origin New Zealand); Soumya Harikumar (India); Janine Gerard (Australia); Jaye Allan (Australia); Yvonne Lovedee (Australia)

Harmony Festival Dinner Committee 2019

In partnership - Macedonian Society of Geraldton and Midwest Multicultural Association.
 Helen Triantopolous; Chris Nestoridis; Kris Nestoridis; George Nobilo; Mary Nobilo;
 Francis Mounsey; John Nestoridis; Simone Triantopolous; Michael Triantopolous;
 Tony Guagliardo

MIDWEST MULTICULTURAL ASSOCIATION PRESENTS **HARMONY FESTIVAL 2019**



Saturday 16th March 2019
10am to 3pm
Stow Gardens
Geraldton Foreshore

Something for all members of the family !

- ❖ Entertainment
- ❖ Food Stalls
- ❖ Activity Stalls
- ❖ Gift Stalls
- ❖ Parade of Nations

- Featuring:**
- ❖ Macedonian Dance Group
 - ❖ Paint Storm
 - ❖ ZAP Circus

For further details - T: 0428 312 338 E: admin@midwestmulticultural.org



SATURDAY - 16 MARCH 2019

6.30PM TO 11PM | DOORS OPEN 6PM
 Kuta Room - Wintersun Hotel

FEATURING
 Macedonian Community of WA
 Dance Group,
 Bollywood Dancers
 and much more

ENQUIRIES TO YVONNE 0428 312 338

TICKETS
 ADULTS \$45
 12 - 16 YEARS \$25
 5 - 12 YEARS \$15
 >5 YEARS FREE

SORRY NO DOOR SALES

Tickets available on www.trybooking.com/474029

Posters circulated in the community, on MWMA Facebook

Midwest Multicultural Association Presents
Harmony Festival 2019

Saturday 16th March 2019
10am to 3pm
Stow Gardens Geraldton Foreshore

ENTERTAINMENT
 • FOOD STALLS
 • ACTIVITY STALLS
 • GIFT STALLS
 • PARADE OF NATIONS

FEATURING:
 • MACEDONIAN DANCE GROUP
 • PAINT STORM
 • ZAP CIRCUS

Something for all members of the family!

For further details - T: 0428 313 336 E: admin@midwestmulticultural.org
 Harcourt Day Dinner - Kiosk Bazaar, Winterless Hotel, Koolhaas - Opus Chapman Road.
 Tickets available online <https://www.trybooking.com/478629> - Entry not done online

Promotion in local newspapers prior to event:
 Half page advertisement in

- ❖ Midwest Times on 6 & 13 March - circulation 21,500 copies
- ❖ Geraldton Guardian on 15 March – circulation 6,000 copies

Full page Advert:

Thank you to sponsors, entertainers and Volunteers in the Midwest Times 3 April 2019.

Midwest Multicultural Association
Harmony Festival 2019

Thank you to sponsors, entertainers, volunteers and Geraldton community for assisting in making the celebrations so special!

Sponsors

lotterywest supported
 Bendigo Bank
 Ian Grayson
 MOBILE Youngmotors

SUPPORTERS
 • ABC RADIO • CITY OF GREATER GERALDTON DEPOT • GERALDTON-GREENOUGH FARMERS MARKETS
 • GERALDTON PARTY HIRE • KICK SOLUTIONS • OCEAN AIR GERALDTON • OPUS MUSIC • RADIO MAMA
 • REDD HIRE SOLUTIONS • TOTAL TOILETS • YAMAJI ARTS

ENTERTAINERS

<ul style="list-style-type: none"> • ZAP Circus • Macedonian Community Of WA Dance Group • Phil Danco • Indonesian Consulate General • All Things Dance • Andrew Green Light • Bluff Point Primary School • Chapman Family • Face Painting Magic • Gail Burgess • Geraldton Chinese Dance Group • Geraldton City Band • Geraldton Primary School 	<ul style="list-style-type: none"> • Hani Kamar • Irena Edwards • Jackson Carroll • Learning Tree Community School • Midwest African Association • Midwest Business & Fun • Midwest Community Belly Dance School • Mt Zorostra Primary School • Persona Indonesia • Santa Nino Group • Sisters Of Samaritan • Stowhills Christian College • Waggrakine Primary School • Wandana Primary School • William Carroll
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VOLUNTEERS

<ul style="list-style-type: none"> • Annemarie Minter • Beverly White • Carol Dalgleish • Chris Cox • Jan Brown • Judith Grant 	<ul style="list-style-type: none"> • Jon Allan • John Lenehan • Lorna Pinner • Mavis Pinner • Mollie Quinlan • Martin Ryan • Robert White 	<ul style="list-style-type: none"> • Sonja Hartman • Tiffany Meeuwig • Tish White • Tim Mearns • Wendy Maxwell • Yvonne Lovelace • Yvonne Marston
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Macedonian Society of Geraldton & Midwest Multicultural Association
Harmony Festival Dinner 2019

Thank you to sponsors, entertainers and volunteers for joining together to enable The Macedonian Society of Geraldton and Midwest Multicultural Association host the successful Harmony Festival Dinner

SPONSORS
 • BENDING • BATAVIA FURNITURE & BEDDING • FLEWELI FAMIL • GEARINGS BUTCHERS • JOY NUTS • KIDS CORNER • MITCHELL & BROWN REFRIGERATION • QUEENS EG • QUEENS LIQUOR • SHAMPERO #3 • TERRY WHITE BLUFF POINT • TOY WORLD • WARREN TAYLOR HOMES • WINTERLIN HOTEL

ENTERTAINERS
 • Macedonian Community Of WA Dance Group
 • Midwest African Association
 • Napa Classical & Bollywood Dance School

VOLUNTEERS

<ul style="list-style-type: none"> • Cheri Nicoskalis • Franck Monney • George Nabile 	<ul style="list-style-type: none"> • Helen Timonopoulos • John Nicoskalis • Kim Nicoskalis • May Nabile 	<ul style="list-style-type: none"> • Michael Timonopoulos • Simon Titoskalis • Tony Goughtrie 	<ul style="list-style-type: none"> • A. Midwest Multicultural Association Committee
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